

GREG OTT

greg.ott@me.com
248 431 7009

EXPERIENCE

- 05/2008 - Present **Freelance** Chicago, IL / New York, NY
Actor, Writer, Editor, and Producer
- Writing, editing, starring in, and producing comedic videos for corporate clients like Jones Lang LaSalle, OKCupid, and Omobono
 - Writing comedic scripts, including plays, musicals, podcasts, and videos, for clients like WGN-TV and IFC
 - Writing dozens of blogs, bylined articles, and white papers for clients like Prose Media
 - Scripting and editing shareable social media videos for clients like Wochit
 - Performing in professional commercials, voiceovers, television shows, and podcasts as an AEA and SAG-AFTRA actor
- 05/2018 - Present **Yello** Chicago, IL / New York, NY (Remote)
Content Strategist
- Writing weekly blog posts on a variety of subjects in the talent acquisition industry
 - Maintaining weekly, monthly, and annual content publishing calendar
 - Managing blog redesign, including visual design refresh and WordPress optimization
 - Editing content and assigning topics to freelance writing team
 - Distributing content across social media platforms
- 03/2011 - 03/2018 **The Second City** Chicago, IL
Actor and Writer, The Second City National Touring Company
- Performed scripted and improvised comedy shows using material from a fifty-year archive, including pieces by Steve Carell, Stephen Colbert, and Tina Fey
 - Wrote sketch comedy focused on political and social satire
 - Found bedbugs at the Holiday Inn Express outside Rahway, NJ
- Actor, Second City Theatricals
- Wrote and developed sketches and games for a live game show
 - Performed sketch and improv comedy aboard Norwegian Cruise Lines
- Actor, Writer, and Producer, The Second City Network
- Wrote articles for publication on the Huffington Post and RedEye Chicago
 - Produced, wrote, and performed YouTube videos, sketches, and podcasts
- 12/2014 - 08/2017 **Evolving Interactive** Chicago, IL
Senior Content Writer and SEO Analyst
- Wrote search engine optimized content for a portfolio of boutique clients
 - Created and managed SEO strategies and Google AdWords paid search campaigns
 - Maintained WordPress themes and installations, including HTML editing
- 05/2005 - 05/2006 **Circuit City** Auburn Hills, MI
Sales Associate
- Sold a digital camera to Marla Maples

EDUCATION

Central Michigan University Mount Pleasant, MI
Bachelor of Fine Arts: Acting & Directing, Broadcast & Cinematic Arts